

MINUTES OF THE  
SACRAMENTO METROPOLITAN ARTS COMMISSION

December 7, 1977

3:00 P.M.  
Housing & Redevelopment Conference Room

Commission Members Present:

Gloria Flores  
Muriel Johnson  
John King  
Doreen Mauk  
Maurice Read  
Emily Strand  
Ken Waterstreet  
Judith Weintraub  
Susan Willoughby  
Ed Beimfohr

Commission Members Absent (excused):

Jane Watkins

The meeting of the Sacramento Metropolitan Arts Commission was called to order by Chair Ed Beimfohr at 3:05 p.m. Minutes from the previous meeting were approved without correction.

Chair Beimfohr announced that the Commission had recently been asked by the City Clerk's Office to keep an attendance record of all City appointed Commissioners, noting when each arrived and departed from Commission meetings. He said he personally found this "somewhat insulting" but felt we must comply.

SPECIAL GUESTS

Barbara Boudreaux, Manager of the Sacramento Symphony Association, appeared to explain a Music Appreciation Series for elementary school children to begin with the 1978/79 season. She asked that the Commission consider: 1) granting \$900 to cover the cost of rental for the Community Center for the series, or 2) recommend to the City Council that rental not be charged for these performances. The Commission agreed to consider her request for funds next spring when they study proposals for all arts organizations. The Research and Planning Committee is already studying the possibility of reduced fees, or no fees, for non-profit arts organizations using the Community Center Theater. They will specifically address the problem of the rental fee for this childrens symphony series.

## REPORTS OF STANDING COMMITTEES

### Personnel

In the absence of Chair Jane Watkins, Commission Chair Ed Beimfohr announced that the City Manager would interview the five final candidates for the position of executive director on December 8.

### Art in Public Places

Chair Maurice Read announced that the APP Committee had met with City Architect Chris Delgado and had selected two sites for art work in the Single Persons Facility. John King, Gloria Flores, Ken Waterstreet and Susan Willoughby have been appointed to draw up a specific proposal for selecting the art work. The next project will be the Oak Park Community Center.

John Hansen and Gini Rountree of the Central Valley Chapter of AIA attended the meeting and indicated their interest in working with the Commission on the Art in Public Places program.

Commissioner King expressed concern at the use of the competition procedure to select art work. The Committee will study other ways to select artists for public projects.

### CETA

Chair Willoughby said that preparations for the CETA exhibition and catalogue were nearly completed and hoped that all Commission members would be able to attend the opening of the CETA exhibition on December 9 at ARTSPACE.

### Research and Planning

Chair Muriel Johnson announced that the next R and P meeting would be January 3rd at 3:00 p.m. in the Department of Personnel Conference Room. Clark Mitze, Director of the California Arts Council will address the committee.

Chair Johnson stated the committee was involved in the following areas:

- a six month in-depth study of the arts needs of the community.  
Commissioner Beimfohr is going to formulate a questionnaire to be sent out to the public
- a follow-up on the possibility of presenting a performance of the American Conservatory Theater of San Francisco. (by Judie Weintraub)
- an appearance before the Committee next spring by Thomas Clark, an authority in the area of ethnic arts
- an inquiry into the cost of using the Community Center Theater. This will include a survey of nearby cities to see who is using their theaters, and the rental fees

--an examination of arts programs in the schools

--an examination of the Commission's current budget to see if there is any possibility of finding money for programs. (by Ed Beimfohr)

Muriel Johnson also said she was on the steering committee for the Earth Day Celebration -- a day long celebration of the arts and the environment on April 29th at American River College. The event is being organized by Nancy Paquette and is aimed at children in elementary and high schools (K - 12). There will be performances and exhibitions to encourage children to create. It was moved and seconded that the SMAC officially support the Earth Day Celebration and appoint Muriel Johnson as the Commission's representative on the steering committee. Motion passed without dissent.

#### Other

Chair Beimfohr announced that at the next Commission meeting he would appoint a Finance Committee.

#### OLD BUSINESS

Commissioner Weintraub contacted local TV stations about the NEA public service announcements. The stations had either never received the commercials, or had thrown them out. The stations did indicate an interest in working with the Commission on public service announcements. Judie Weintraub will contact NEA and ask them to send her a copy of the commercials. The Commission will then work with local TV stations to develop our own TV material.

Commissioner Flores will get copies of the second installment of the special consultant's (Art Bolton) report on the CAC to each Commissioner.

#### NEW BUSINESS

Chair Beimfohr said he had received correspondence and a phone call from Leith Johnson of the State Art in Public Buildings Program. She requested that SMAC co-host (with Open Ring) a Town Meeting to select art work for the State Personnel Building (801 Capitol Mall). \$100,000 had been allocated by the State Architect's Office for this building. The Meeting will be held on January 27, 7 - 10 p.m. and January 28, 10 - 3. The purpose of the Town Meeting is to give the general public a chance to have a say in the selection of art work. Anyone interested can attend. At the end of the two day session, the work of five finalists will be selected (out of the 130 proposals that were submitted). A state panel will make the final selection from these five. It was moved and seconded that SMAC host the Town Meeting with Open Ring. Some discussion followed about the advisability of the Commission being involved at this late date, after the procedures had already been established. Commissioners voting aye: Flores, Johnson, King, Mauk, Strand, Waterstreet, Weintraub, Willoughby, Beimfohr. Commissioners absent or not voting: Read, Watkins. Motion passed. Ed Beimfohr will contact Leith Johnson and Open Ring Gallery for further information.

Commissioner Willoughby, noting the imminence of staff and an office for SMAC, suggested the Commission ought to start thinking about the design of a logo, stationery, etc. She said she hoped the Commission would set a standard for design excellence in all its publications. She suggested that a competition might be held for the design of a logo. Maurice Read will contact the Artists and Art Directors Club of Sacramento about the best way to proceed.

Chair Beimfohr noted that the City Council has four new members. He, and Commissioner Willoughby, will set up small informal meetings with each of the new council members to explain SMAC and its activities. Other members of the Commission (especially City appointees) will be asked to participate.

#### NEW BUSINESS FROM THE FLOOR

Alexander Miller, Sacramento artist, asked if there were any plans for art work in connection with the new regional sanitation project. Maurice Read and Emily Strand will do some research on this and report to the Art in Public Places Committee.

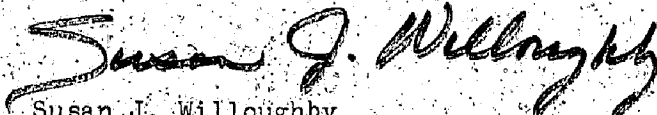
Other guests at the meeting introduced themselves: LaVonne Briggs, Miriam Grey, Nick Pino and Rich Mitchell.

Ms. Grey was thanked for the nice words about the Commission in the Sacramento Regional Arts Council newsletter.

Because of the Christmas season, the next Commission meeting will be on December 21 at 3:00 p.m. instead of in the evening.

The meeting was adjourned at 4:40 p.m.

Respectfully submitted,



Susan J. Willoughby  
Acting Secretary

SACRAMENTO METROPOLITAN ARTS COMMISSION

ROLL CALL VOTE

12-7-77

Motion: \_\_\_\_\_

	Aye	No	Absent or not voting
Flores	3:15	4:40	
Johnson	3:10		
King	3:00		
Mauk	3:00		
Read	3:00		
Strand	3:00		
Waterstreet	3:00		
Watkins			excused
Weintraub	3:00		
Willoughby	3:00		
Beimfohr (Chair)	3:00		

12-7-77

SACRAMENTO METROPOLITAN ARTS COMMISSION -- ROLL CALL VOTE

Motion: Support Earth Day Celebration - + Muriel Johnson on the Board for that event

	Aye	No	Absent or not voting
Flores	X		
Johnson	X		
King	X		
Mauk	X		
Read	X		
Strand	X		
Waterstreet	X		
Watkins			X
Weintraub	X		
Willoughby	X		
Beimfohr (Chair)	X		

12-7-77

SACRAMENTO METROPOLITAN ARTS COMMISSION -- ROLL CALL VOTE

Motion: State Art in Public Places  
Co Host w/ Open Ring

	Aye	No	Absent or not voting
Flores	X		
Johnson	X		
King	X		
Mauk	X		
Read			X
Strand	X		
Waterstreet	X		
Watkins			X
Weintraub	X		
Willoughby	X		
Beimfohr (Chair)	X		