



**Sacramento Metropolitan  
Arts Commission**

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**Commissioners**

Dennis Wilkerson, Chair  
Carol Borden  
Judy Gordon  
John Horrell  
Brigitte Rehorn  
Wendy Scribner

Charles Smithers  
Maggie Upton  
Glenda Van de Mark  
Carson Wiley  
Tom Witt

A Public Agency

**Director**

Wendy A. Ceccherelli

SACRAMENTO METROPOLITAN ARTS COMMISSION  
COUNTY CULTURAL AWARDS PROGRAM/CHRISTOPHER BRUHL REPORT  
SPECIAL MEETING

JULY 16, 1987  
CROCKER ART MUSEUM

MINUTES

Commissioners present: Maggie Upton  
Brigitte Rehorn  
Tom Witt  
Carol Borden  
Carson Wiley  
Judy Gordon

Staff present: Wendy Ceccherelli  
Mary Lynn Perry

Maggie Upton called the meeting to order.

Mary Lynn Perry explained that on February 5, 1987, the Board of Supervisors directed the Arts Commission to:

- (a) Review the Peer Panel process.
- (b) Explore criteria for the establishment of two separate categories for major and minor organizations.
- (c) Review the guidelines.

The Commission hired consultant Christopher Bruhl, Executive Director of the Westchester Arts Council, New York, to evaluate all of the grants programs it administers, including the County Cultural Awards. Mr. Bruhl submitted his report May 25, 1987. The County Cultural Awards Committee met June 18, 1987, to discuss the report and to make preliminary recommendations to the Commission. The public was invited to comment on the report at the Commission meeting of July 8. A special committee was formed at that meeting to make final recommendations. The special committee included Commissioners Maggie Upton, Brigitte Rehorn, Tom Witt, Carol Borden, Carson Wiley, and Judy Gordon.

## RECOMMENDATIONS

### Introduction

Mr. Bruhl interviewed six City Council members and four Supervisors to elicit views regarding objectives for the Arts Commission's funding programs.

The objectives include: supporting the existence of major institutions, ensuring the availability of cultural services to all residents, maintaining and enhancing Sacramento's cultural diversity, and harnessing the arts in service to other public objectives, in particular to economic goals relating to downtown revitalization, attraction of industry and stimulation of tourism.

### Peer Panel Review

The Commission and the report by Christopher Bruhl recommended maintaining a Peer Panel process. The Commission recommended maintaining the current four-level process: Panel, Committee, Commission, Board. Efforts would be made to identify new panelists and to establish a panelist pool. To avoid conflict or the appearance of conflict of interest, panelists will be pre-screened with preference given to panelists without apparent interests. All panelists will be instructed as to conflict of interest laws and processes.

### "Major" Category

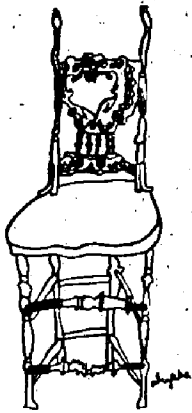
The Commission concurred with the report by Christopher Bruhl recommending the development of a major and minor, two-tier program for County Cultural Awards. Separate pools of funding would be available for each and separate criteria and guidelines would be created. The programs would be developed and administered by the Arts Commission.

The Commission recommended that the Board consistently look to the Commission as advisors on cultural and arts issues as they arise from the broad diversity of interests in the County. The Commission further recommends that the County establish a positive liaison with the City as partners to promote and demonstrate support for the arts. The Arts Commission and the report by Christopher Bruhl recommended that more funds need to be made available to support the arts. The Commission recommends that the Board leverage additional support for arts outside the Transient Occupancy tax budget. For instance, the Board could seek to locate funding in redevelopment or tourism budgets which could be

County Cultural Awards Committee  
Minutes, 07/16/87  
Page 3

utilized by the arts. The Commission recommended that the Board prioritize objectives for the Cultural Awards Program as they were related to Christopher Bruhl. The Commission suggested that another objective be considered as well -- fostering artistic excellence for small and large institutions and for individual artists.

Recommendations were approved by Commissioners present. Material will be discussed at the Commission meeting on August 12, 1987.



August 5, 1987

Dear Fellow Commissioners,

I want to thank all the Commissioners, both those who have completed their terms so ably, and those who are continuing, for placing confidence in me by electing me Chair for the coming year. I would also like to welcome our new members; I know that together we can continue the fine tradition of service to the arts community established by past Commissions.

The arts in the greater Sacramento area have taken their place as an integral part of the growth and maturity of our community. The Arts Commission provides a major focus for the organizations and individuals who occupy that place, and for the elected officials by whom we were appointed, who rely on the information and administration we provide for them. I feel the staff and Commission have done much to improve communication and visibility for the arts in response to the area's growth by responding to community needs and broadening the very structure of our organization. It is one of my concerns that our structure be as definitive and responsive as possible in order to give us the freedom to be active and productive for our constituents. By continuing to increase the efficiency of the infrastructure of the Commission, I believe we can strengthen our credibility and role in the community.

Many of the areas needing attention that have been identified previously by the Commission (updating the handbook, developing a Commission workplan, defining the committee structure, etc.) are most appropriate for consideration at our annual retreat, and I will be asking for your help in developing background material for discussion at that time. I am also looking for ways that Commissioners and staff can play a more visible part in the arts activities County-wide, and would appreciate hearing from you about how that might be accomplished. Please feel free to call me at any time (well...almost any time!) --I'd love to hear from you!

Maggie Upton

~~TRUST FUND ACTIVITY REPORT / SINCE INCEPTION~~

FY	TOTAL SPENT	REIMB. ACTIVITY	DESCRIPTION	DEBT ERASED	AMT. TO REIMB.
79-80	\$15,000.00	\$15,000.00		-	\$0.00
80-81	\$57,713.00	\$0.00		\$57,713.00 *	\$0.00
81-82	\$48,848.00	\$48,848.00		-	\$0.00
82-83	\$86,882.21	\$86,882.21		-	\$0.00
83-84	\$92,392.51	\$47,087.90 \$18,772.88 to GF 7/1-12/31/83	Grants		
		\$65,860.84		-	\$26,331.67
84-85	\$73,088.16	\$11,005.91	Grants	-	\$61,482.25
85-86	\$74,754.50	\$6,561.64 \$29,538.10 to GF 7/1-12/31	Grants		
		\$36,089.74		-	\$38,154.76
86-87	\$59,614.87 (unconfirmed; pending year end report)				\$59,614.87
	\$508,293.85	\$264,297.30		\$57,713.00	\$185,783.55

\* Records show a request for debt to be waived.