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June 16, 2000

City Council
Sacramento, California

Honorable Members in Session:

SUBJECT: Strategic Planning Process Overview

LOCATION/COUNCIL DISTRICT: Citywide

RECOMMENDATION:

This report is for City Council information.

CONTACT PERSON: Reina J. Schwartz, Strategic Planning Director, 264-5704

COUNCIL MEETING DATE: June 27, 2000

CONTINUED
FROM June 27, 2000
TO July 13, 2000

SUMMARY:

This report provides an overview of a draft strategic planning process for the City of Sacramento. The goal of this process is to define a shared vision for Sacramento's future and to organize City services to achieve that vision. In the first phase of the process – through December 2000 – the City will be working on developing a process for the community, City Council and city workforce to define a shared vision and priorities for Sacramento. Specifically, this reports outlines a process for beginning to engage the community in the planning process.

BACKGROUND:

Strategic planning is a continuous process to shape and guide what an organization is, what it does and why it does it. For the City, the overall goal of this process is to define a shared vision for Sacramento's future and to organize City services to achieve that vision. In the first phase of the process – through December 2000 – the City will be working on developing a process for the community, City Council and city workforce to define a shared vision and priorities for Sacramento.

As it unfolds, strategic planning will help the City of Sacramento to: (1) determine our priorities as a city, define a common vision for the future, and determine what actions need to be taken