



APPROVED
BY THE CITY COUNCIL

APR 6 1999

14

DEPARTMENT OF
PUBLIC WORKS

SOLID WASTE DIVISION

CITY OF SACRAMENTO
CALIFORNIA

March 9, 1999

OFFICE OF THE
CITY CLERK

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SACRAMENTO, CA
95814-2715

ADMINISTRATION
PHONE 916-264-7043
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CUSTOMER SERVICE
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City Council
Sacramento, California

Honorable Members in Session:

SUBJECT: APPROVAL OF A SUPPLEMENTAL AGREEMENT WITH ROSS CAMPBELL, INC. FOR THE PROMOTION OF USED OIL RECYCLING AND THE CITY'S RECYCLING PROGRAMS

LOCATION and COUNCIL DISTRICT: Citywide

RECOMMENDATION:

This report recommends that the City Council adopt the attached resolution that authorizes the City Manager to execute a Supplemental Agreement with Ross Campbell, Inc. augmenting Agreement 98-186 by \$25,000 to an amount not to exceed \$124,500.

CONTACT PERSON: Reina J. Schwartz, Solid Waste Manager

FOR COUNCIL MEETING OF: April 6, 1999

SUMMARY:

This report recommends City Council adoption of the attached resolution to approve authorizing the City Manager to execute a Supplemental Agreement with Ross Campbell, Inc. This agreement supplements Consultant and Professional Services Agreement 98-186, increasing the total not to exceed to the amount of \$124,500. The agreement primarily involves promotion of used oil recycling with grant funding from the City's 98/99 Used Oil Block Grant and the promotion of other City recycling programs and services.

City Council

Approval of a Supplemental Agreement with Ross Campbell, Inc. for the Promotion of Used Oil Recycling and The City's Recycling Programs

March 9, 1999

COMMITTEE/COMMISSION ACTION: None Required.

BACKGROUND INFORMATION:

City Manager Agreement 98-186 was executed in the amount of \$99,500 on May 26, 1998. This agreement primarily provided services to the City related to public outreach and promotion of used oil recycling. Approximately 90% of the monies contained within this agreement were a "pass-through" of costs related to the purchase of various promotional items funded by a grant from the California Integrated Waste Management Board. The consulting firm of Ross Campbell, Inc. was selected for the educational component of the grant based on the following considerations:

- Ross Campbell, Inc. has demonstrated superior experience promoting used oil recycling and the use of re-refined oil among local firms,
- Ross Campbell is under contract with Sacramento County to promote used oil recycling. By continuing to contract with Ross Campbell, Inc., the City is "piggy-backing" on the County's efforts. This increases our program's exposure and provides a unified message to consumers throughout the region.
- Ross Campbell, Inc. has contracted with the State's administrator to our used oil recycling grant in the promotion of re-refined oil.

The scope of services for the attached supplemental agreement will primarily provide the City with needed support for the continued promotion of used oil recycling programs through June 30, 2000. The City will also call upon the services of Ross Campbell, Inc. to assist us on the design and lay-out of various recycling brochures and print media.

With the assistance of Ross Campbell, Inc., the City's successful implementation of used oil recycling at the curb is demonstrated by the numbers. Since implementation approximately three years ago, the City has recycled 431,996 gallons of used oil at the curb. That includes 109,546 gallons of used oil recycled in 1998. Implementation and promotion of this program has been accomplished with grant funding under previous used oil recycling block grants and with the assistance of Ross Campbell, Inc. for the design and lay-out of public education materials.

FINANCIAL CONSIDERATIONS:

It is estimated that 75% of the \$25,000 augmentation under this supplemental agreement will be reimbursed by grant funding from the California Integrated Waste Management Board. There is sufficient funding for this agreement in the Solid Waste Operating Budget including our grant funds.

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ENVIRONMENTAL CONSIDERATIONS:

The grant project and promotion of the City's recycling services and programs are not projects under CEQA. It can also be seen with certainty that there is no possibility that the activities being permitted will have a significant adverse affect on the environment. Therefore, this item is exempt from CEQA guidelines under § 15061 (b) (3).

The Supplemental Agreement to Professional and Consultant Services Agreement 98-186 is intended to increase participation in oil recycling and other recycling opportunities. In this manner, the danger of illegal dumping, management of used oil and oil related products, and the negative impacts of such activities on water supplies, fish and wildlife, will be decreased and important lands and waters will be protected.

POLICY CONSIDERATIONS:

Policy considerations related to the Supplemental Agreement are enumerated below:

- The Supplemental Agreement will promote activities consistent with City Council policy to provide recycling opportunities for used oil and the mitigation of improper and illegal disposal of used oil down storm drains and sewers.
- The utilization of State grant funding to pay for used oil recycling is also consistent with Council policy to increase the scope of our services without impacting the City rate payer.
- The City of Sacramento is also subject to standards imposed by the Federal government related to the National Pollution Discharge System. Reducing the illegal discharge of used oil facilitates the City's compliance with this federal mandate.
- The Supplemental Agreement will also promote activities consistent with City Council policy with regard to compliance with AB 939 waste diversion mandates.

MBE/WBE

City staff will work with representatives of Ross Campbell, Inc. to maximize the use of M/WBE subcontractors. The use of subcontractors will be subject to pricing and

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considerations of subcontractor suitability to the task at hand. The following M/WBE subcontractors have been identified by Ross Campbell, Inc. for potential services:

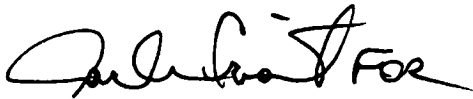
- Zuprinco Printing, Sacramento – MBE
- Commerce Printing, Sacramento – MBE
- Ernie Geefay Productions, Folsom – MBE

Respectfully submitted,



Reina J. Schwartz,
Solid Waste Manager

RECOMMENDATION APPROVED:



ROBERT P. THOMAS
City Manger

Approved:



Michael Kashiwagi
Director of Public Works

APPROVED
BY THE CITY COUNCIL

APR 6 1999

OFFICE OF THE
CITY CLERK

RESOLUTION NO. 99-158

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF _____

**RESOLUTION AUTHORIZING THE CITY MANAGER TO EXECUTE
A SUPPLEMENTAL AGREEMENT (98-186-1) WITH ROSS
CAMPBELL IN AN AMOUNT NOT TO EXCEED \$124,500**

Whereas, the City of Sacramento has been awarded an annual used oil recycling grant averaging \$120,000;

Whereas, grant funding will reimburse the City for the majority of costs related to the attached Supplemental Agreement; and

Whereas, Ross Campbell, Inc. is performing the same or similar services for Sacramento County and the California Integrated Waste Management Board, allowing the City to capitalize its exposure through the same consulting firm.

**THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF
SACRAMENTO THAT:**

The City Manager is authorized to execute a Consultant and Professional Services Agreement with Ross Campbell, Inc. for the promotion of used oil recycling and the development of print media for various City recycling programs.

MAYOR

ATTEST:

CITY CLERK

FOR CITY CLERK USE ONLY

RESOLUTION NO.: _____

DATE ADOPTED: _____



118

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CONTACT PERSON: Reina J. Schwarz, Solid Waste Manager

FOR COUNCIL MEETING OF: March 30, 1999

SUMMARY:

This report recommends City Council adoption of the attached resolution to approve authorizing the City Manager to execute a Supplemental Agreement with Ross Campbell, Inc. This agreement supplements Consultant and Professional Services Agreement 98-186, increasing the total not to exceed to the amount of \$124,500. The agreement primarily involves promotion of used oil recycling with grant funding from the City's 98/99 Used Oil Block Grant and the promotion of other City recycling programs and services.