

SACRAMENTO METROPOLITAN ARTS COMMISSION
MINUTES

Meeting Date: November 19, 2003
12:00-1:30pm

2030 Del Paso Blvd.
Sacramento, CA 95815

For information, call (916) 566-3992

COMMISSIONERS:

JOHN WONG	JAN GEIGER
NAN MAHON	DAPHNE GAWTHROP, CHAIR
JOANNA DE LA CUESTA	MARTIN VALE
MARGI PARK	LINDA MERKSAMER
DONALD SRONCE	JENNIFER TACHERA

I. CALL TO ORDER at the hour of 3:20 p.m. by Chair Gawthrop.

Present: de la Cuesta, Gawthrop, Geiger, Merksamer, Park, Tachera

Excused: Mahon, Sronce, Wong, Vale

APPROVE AGENDA OF NOVEMBER 19, 2003:

Moved: Geiger

Seconded: de la Cuesta

Ayes: 6 Noes: 0 Absent: 4

II. APPROVE MINUTES OF OCTOBER 15, 2003:

Moved: de la Cuesta

Seconded: Geiger

Ayes: 6 Noes: 0 Absent: 4

III. COMMITTEE REPORTS (10 MINUTES): None.

V. ACTION ITEMS

- A. APPROVE TRANSFER OF MAP FUNDS TO SMAC ADMINISTRATION TO OFFSET CULTURAL ART AWARDS ADMINISTRATION (WALKER):

COMMISSION ACTION: Moved: Merksamer Seconded: de la Cuesta Ayes: 6 Noes: 0 Absent: 4

Director Walker related history of budget negotiations with County Board of Supervisors. MAP funding was scheduled for elimination in fiscal year 2004. The board approved re-allocation to SMAC operations support at their transit occupancy tax hearing. Director Walker stated she had a talk with the Friends board and approved unanimously the transfer of funds. She said the money would fund the Grants Awards Assistant position full time. Director Walker affirmed MAP would help fund this position but have come up with a plan to replace the money which Friends is in favor of.

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- B. APPROVE 2004-05 MARKETING GRANT (ROSENBERG):

COMMISSION ACTION: Moved: Geiger Seconded: de la Cuesta Ayes: 6 Noes: 0 Absent: 4

Rosenberg said the mini-grant was to partially support nonprofit organizations in development, launching and evaluating new marketing ideas and this was the second year of the program. She said SMAC funded 17 organizations in two cycles that taught planning and how organizations will market their events. Geiger asked if the application could be reached on our website and Rosenberg said yes along with mailings. Rosenberg stressed to the Commission that a workshop would be held December 9th and would be using successful applications as guidelines for new applicants. She stated the funding would max out at \$5,000 per request for the mini grant. Tachera asked if it was mandatory to use a qualified marketing consultant and Rosenberg answered that the organization did not have to use a consultant but was required to use good marketing data. Merksamer asked if SMAC was tracking the progress of the organizations that were given the grant. Director Walker said SMAC should hear something by the end of the seasons of the organizations. Rosenberg said some organizations have submitted evaluations. Director Walker stated the new program had enhanced evaluation requirements. Parks asked how many organizations were funded for both cycles and Rosenberg said there was 15 applicants for cycle one and 14 applicants for cycle two.

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- C. APPROVE APP PROPOSAL FOR SUMP II PROJECT BY ARTIST LES BIRLESON (CITY) (BLOOM):

COMMISSION ACTION PER MAINTENANCE ISSUE: Moved: Park Seconded: Merksamer
Ayes: 6 Noes: 0 Absent: 4

Bloom said the APP Committee did not have a quorum and time was of the essence to have this item reviewed by the Commission. She stated the site was located at Riverside Boulevard by Land Park that began in 2000. Bloom said the arts plan was developed around unity and tolerance incorporating environmental work with landscape sculpture. Birleson said his work was to mandate tolerance called Open Circle, which contained a sculpture, drinking fountain, glass tablets with poetry, granite fountain piece and seating area. He said the sculpture is to represent a fire pit that promotes healing and togetherness from the Stone Age. Birleson added the glass tablets would be inlaid in glass but shift as you drive by. He mentioned a water feature that would be accessible to humans as well as their pets. Merksamer expressed concern for the maintenance for the pieces. Birleson answered that Utilities would take care of the pieces. Bloom added that Birleson would make the water pieces ADA accessible. Bloom stated that the granite would be easy to maintain and that APP has a conservator to help out with cleaning issues.

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- D. APPROVE APP PROPOSAL FOR FAIRBAIRN PROJECT BY ARTIST ANN LA CAZE-MASSI (CITY) (MOTTOLA):

COMMISSION MOTION: Moved: Merksamer Seconded: Vale Ayes: 7 Noes: 0 Absent: 2

Mottola said Fairbairn was an awkward site for public art but the original focus of the pieces was to be at the entrance of the plant. Massi was approved with the project resited to the far west corner. Massi said her sculptures are about the two rivers and the process of water filtration called Silent Gift. She stated the sculptures would be in cast bronze that would contrast nicely against the sky and greenery. Massi concluded there was lighting and the maintenance prices were given. Mottola

concluded the budget was \$60,000.

E. APPROVE ARTS PLAN FOR CITY FIRESTATIONS (CITY) (MOTTOLA):

COMMISSION ACTION: Moved: Park Seconded: Merksamer

Ayes: 6 Noes: 0 Absent: 4

Mottola said the arts plan for both Station 20 and Station 30 was \$3.9 million with the total available artwork totaling \$121,800. She suggested for Station 20, which was located on Rio Linda Boulevard, that art opportunities were available on the pathway entrance, signage, window gates and around the entry door with special attention to traditional themes and images. Mottola suggested art opportunities for Station 30 could be in the signage, inlay/imbeds, concrete walkway, fencing enhancement, or a free standing sculpture. Mottola concluded that APP wanted to do a limited invitational and use the slide bank for these projects.

VI. PRESENTATION (S): None

VII. DISCUSSION ITEM (S): Relocation of Artwork from Peter Burnett School to Tahoe Park (Tarnasky): Tarnasky told the Commission that the Haile sculpture had to be removed from Burnett School after the facilities director of the School District told SMAC to remove it a week after it was installed. Bloom stated that any sculpture going on a school site must go through the state architect's office. Tarnasky stated the sculpture and base was built sturdy but decided to cover it up so kids would not climb on it. He expressed that Council Member Dave Jones's office did not want to move it from the school but were given an ultimatum to have the sculpture removed for not following State procedures. Tarnasky said that Tahoe Park was only four blocks away and the Parks Department was paying for the relocation (currently the sculpture is in the artist's studio). Gawthrop asked if the artist was okay about the sculpture moving to Tahoe Park and Tarnasky answered yes. Merksamer suggested that APP get in writing (not emails) about the Parks paying for the relocation of the sculpture. Tarnasky said he would be attending a community meeting to talk about the piece. Gawthrop suggested the Commission write letters to the School District about the removal of the sculpture.

VIII. PUBLIC TESTIMONY: None

IX. CHAIR'S REPORT: Gawthrop introduced new commissioner Tachera. Tachera said to have lived in Sacramento all of her life and have been involved with the arts for over twenty years. Tachera told the Commission she conducts docent tours of Napa.
Gawthrop asked the Commissioners what time for Commission meetings would be more appropriate for their work schedule. She suggested they take a vote at the next meeting when all of the Commissioners were present. SMAC staff to poll the Commissioners prior to the next meeting.

X. DIRECTOR'S REPORT:

XI. OLD OR NEW BUSINESS: None

XII. ADJOURNMENT: There being no further business, meeting adjourned: 5:30pm.

THE NEXT COMMISSION MEETING WILL BE HELD ON WEDNESDAY, DECEMBER 17, 2003