



2

**DEPARTMENT OF PARKS  
AND COMMUNITY SERVICES**

ROBERT P. THOMAS  
DIRECTOR

G. ERLING LINGGI  
ASSISTANT DIRECTOR

WALTER S. UEDA  
DEPUTY DIRECTOR

**CITY OF SACRAMENTO**  
CALIFORNIA

February 25, 1988

1231 I STREET  
SUITE 400  
SACRAMENTO, CA  
95814-2977

916-449-5200

DIVISIONS:  
CROCKER ART MUSEUM  
GOLF  
METROPOLITAN ARTS  
MUSEUM AND HISTORY  
PARKS  
RECREATION  
ZOO

**Budget and Finance Committee  
Sacramento, California**

**Honorable Members in Session:**

**SUBJECT: Miller Park Food Concession Contract**

**SUMMARY**

This report recommends a contract for the Miller Park Food Concession be awarded to William McGeary effective March 16, 1988.

**BACKGROUND INFORMATION**

The previous concession contract for the Miller Park Food Concession expired on December 31, 1987.

On January 12, 1988, the City Council called for proposals to be received on the Miller Park Food Concession. Due to the planned expansion of the Miller Park Boat Harbor, a project which may affect the food concession's operations, the new contract is for a two year term with the Director having the authorization to extend the term on a month-to-month basis not to exceed a total of 24 additional months.

In an effort to obtain the best possible food concession services for the public, letters inviting proposals were sent to over 100 concessionaires. The City received one legally adequate proposal containing the required proposed percentage return to the City. The proposal, which was from William McGeary, is for 17% of gross receipts.

In addition to the amount of rent proposed, the proposal was evaluated on such criteria as management and financial ability, menu and operational plans as well as consistency with both the historical and intended uses of the site. Staff from the Resource Development and Management Section together with the

Budget and Finance Committee  
February 25, 1988  
Page Two

Recreation Superintendent in charge of the Miller Park Boat Harbor interviewed Mr. McGeary and were unanimous in concluding that he met all the criteria for a responsible proposer.

Terms of the contract include the City's standard insurance requirement of one million dollars, and the concessionaire assuming all responsibility for operation and maintenance of the site.

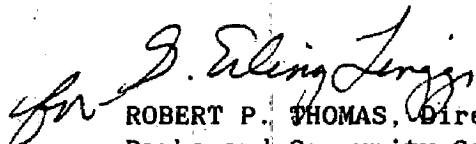
FINANCIAL DATA

Revenue generated from the Miller Park Food concession is deposited in the General Fund. Under the proposed contract, the amount of revenue to the City is 17% of the gross receipts. For comparison, the current contract provides 15% of gross receipts to the City. Revenue for the first six months of fiscal year 1987-88 was \$623.


RECOMMENDATION

Pursuant to the provisions of Chapter 12, Article III of the City Code, it is recommended that the City Council award the concession contract to William McGeary at a contract fee of 17% of the gross receipts of the Miller Park Food Concession.

Respectfully submitted,

  
ROBERT P. THOMAS, Director  
Parks and Community Services

Recommendation Approved:

  
JACK R. CRIST  
Deputy City Manager

RPT:hw

March 8, 1988  
District 1

# **RESOLUTION No.**

**Adopted by The Sacramento City Council on date of**

## **RESOLUTION AWARDING THE CONCESSION CONTRACT FOR THE MILLER PARK FOOD CONCESSION**

**BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:**

The City Manager is hereby authorized and directed to execute a two year contract with the Director having the option to extend the term on a month-to-month basis not to exceed a total of 24 additional months for the Food Concession in Miller Park between the City of Sacramento and William McGeary, effective March 16, 1988, at a contract fee of 17% of the gross receipts.

---

**MAYOR**

**ATTEST:**

---

**CITY CLERK**