



# Proclamation

9.1  
*Issued by the Mayor*

## Sacramento Tourism Week May 2-8, 1999

**W**HEREAS, the travel and tourism industry is tremendously important for Sacramento, contributing to employment, economic prosperity, international trade and relations, peace, understanding and goodwill; and

**W**HEREAS, every citizen benefits from the effects of travel and tourism ranking as one of Sacramento's largest industries in terms of revenues generated; and

**W**HEREAS, over six million travelers visiting Sacramento contributed \$1.3 billion to the economy in 1996/97; and

**W**HEREAS, those travelers provided jobs for 15,000 citizens in Sacramento generating nearly 480 million in local tax revenues.

**N**OW, THEREFORE, I, Joe Serna, Jr., Mayor of the City of Sacramento do hereby proclaim the week of May 2-8, 1999 as Sacramento Tourism Week, and call upon the people of Sacramento to observe this week with appropriate ceremonies and activities.

**ISSUED:** This 27<sup>th</sup> Day of April 1999.

**JOE SERNA, JR.  
MAYOR**

**From:** Valerie Burrowes  
**To:** Lina Sime  
**Date:** Wed, Apr 21, 1999 11:55 AM  
**Subject:** Agenda Addition

7 pm

Special Presentation

Proclamation declaring May 2-8, 1999 as 'Sacramento Tourism Week'

Thanks